

## WHERE'S MY CASH?!



**Stu Woolley** was born in the UK and grew up in Montreal when it was still Canada's premiere city. Following BA and MA degrees from McGill University, plus a long foray into the creative life as a songwriter, scriptwriter and writer of magazine articles, Stu has spent the past 20 years as an expert in accounts receivable management in Toronto, Vancouver and, most recently, eastern Ontario.

Nothing educates like practice, so **WHERE'S MY CASH?!: TESTIMONY OF A MONEY-CHASER** is a practitioner's distillation of two decades spent in the trenches of commercial receivables. As practice-driven business education, **WHERE'S MY CASH?!** is committed to the proposition that every business that invoices its customers can achieve effective cash-recovery.

In addition to operating **Effective Receivables**, an A/R management and consulting firm that helps businesses get paid, Stu continues to be musically engaged, as well as a serial scribbler in various formats. In addition, he's an almost daily visitor to the racquetball courts at Queen's University in Kingston.

Stu is married to Queen's education professor Lesly Wade-Woolley. Extending the family's academic traditions, their daughter Eve also attends McGill, and all three Woolleys are famously devoted to their American Field Goldens, Susie and Darla.

Find Stu Woolley at [www.effectivereceivables.com](http://www.effectivereceivables.com)